

LICENSING SUB-COMMITTEE



Report subject	Bournemouth Bargains, 214-216 Old Christchurch Road, Bournemouth, BH1 1PE
Meeting date	30 October 2025
Status	Public Report
Executive summary	Ella Arya Limited have made an application for a premises licence at 214-216 Old Christchurch Road. The application is to permit the supply of alcohol (off sales only) from 00:00 to 23:59 every day of the week. The licensing authority has received one representation from Dorset Police.
Recommendations	It is RECOMMENDED that: a) Grant the application for a premises licence as made; b) Refuse the application for a premises licence; c) Grant the premises licence subject to additional conditions. Members of the Licensing Sub-Committee are asked to make a decision at the end of the hearing after all relevant parties have been given the opportunity to speak. Members must give full reasons for their decision.
Reason for recommendations	The Licensing Authority has received one representations from Dorset Police on the grounds that to grant the application will undermine the licensing objectives of the prevention of crime and disorder and public safety. The Licensing Authority may only consider aspects relevant to the application that have been raised in representation. Where representations have been received in relation to an application by a responsible authority or any other person, and the concerns have not been resolved through mediation between all parties, the Scheme of Delegation set out in the Council's Constitution states that these applications should be dealt with by the Licensing Sub-Committee.

Portfolio Holder(s):	Cllr Kieron Wilson – Portfolio Holder for Housing, and Regulatory Services.
Corporate Director	Glyn Barton – Corporate Director of Operations
Report Authors	Tania Jardim – Licensing Officer
Wards	Bournemouth Central
Classification	For Decision

Background

1. An application for a new premises licence under Section 17 of the Licensing Act 2003 was submitted on 8 September 2025. For information, the applicant initially submitted his application on the 21 August 2025, however, the incorrect address was used and a new application was therefore required for the correct address.
2. The application seeks permission for the supply of alcohol for off sales from 00:00 to 23:59 Monday to Sunday. A copy of the application including layout plan is attached at Appendix 1.
3. A plan showing the location of the premises is attached at Appendix 2.

Consultation

4. The application was served on all responsible authorities, and the applicant has confirmed that statutory notices were displayed on site and published in the local newspaper.
5. The application prompted one representation from Dorset Police on the grounds that granting the licence would undermine the prevention of crime and disorder, and public safety licensing objectives. Dorset Police and the applicants have attempted mediation, however, at the time of writing the report, no agreement has been reached. Copies of this representation and correspondence is attached at Appendix 3.
6. Although Trading Standards have not made an objection, they have suggested an extra condition relating to NPOANS (No Proof of Age No Sale) training be added to the premises licence should it be granted, however, no response to this suggestion has been received to date. A copy of the correspondence is attached at Appendix 4.
7. No other representations were received.

Options Appraisal

8. Before making a decision, Members are asked to consider the following matters: -
 - The representations made by Dorset Police.
 - The suggestions made by Trading Standards.
 - The submissions made by or made on behalf of the applicant.
 - The relevant licensing objectives, namely the prevention of crime and disorder and public safety.

- The Licensing Act 2003, Regulations, Guidance and Council's Statement of Licensing Policy.

Summary of financial implications

9. An appeal may be made against the decision of the Sub-Committee, by the applicant or any party making representation, to the Magistrates' Court which could have a financial impact on the Council.

Summary of legal implications

10. If Members decide to refuse the application or attach conditions to the licence which the applicant, or the responsible authority who made a representation do not agree to, the applicant or such responsible authority may appeal to the Magistrates' Court within a period of 21 days beginning with the day that the applicant is notified, in writing, of the decision.

Summary of human resources implications

11. There are no human resources implications.

Summary of sustainability impact

12. There are no sustainability impact implications.

Summary of public health implications

13. There are no public health implications.

Summary of equality implications

14. There are no equality implications.

Summary of risk assessment

15. There are no risk assessment implications.

Background papers

BCP Council – Statement of Licensing Policy

<https://democracy.bcpCouncil.gov.uk/documents/s21122/Statement%20of%20Licensing%20Policy.pdf>

Hearing Regulations

<https://www.legislation.gov.uk/uksi/2005/44/made>

Revised Guidance issued under Section 182 of the Licensing Act 2003 (February 2025)

https://assets.publishing.service.gov.uk/media/67b73b7b78dd6cacb71c6ac8/Revised_guidance_issued_under_section_182_of_the_Licensing_Act_2003_-_October+2024+_1_.pdf

Appendices

- 1 – Copy Application
- 2 – Copy Location Plan

3 – Representation and correspondence with Dorset Police

4 – Communication from Trading Standards